



2022

WNC BLACK BUSINESS EXPO  
SPEAKER APPLICATION &  
GUIDELINES

*APRIL 8-10, 2022 | CROWNE PLAZA HOTEL  
ASHEVILLE, NC*

# WNC BLACK BUSINESS EXPO

APRIL 8-10, 2022 | CROWNE PLAZA HOTEL  
ASHEVILLE, NC

## SPEAKER APPLICATION

Thank you for your interest in submitting a speaking proposal for the WNC Black Business Expo.

Presentations providing educational credits and speakers representing sponsoring and/or exhibiting companies, will receive special consideration.

Speaking opportunities are limited. Therefore, submit your application as soon as possible. Applications will be considered on a first come, first served basis. We will contact you once they are received and processed.

Fields with (\*) are required. Please note that to fully comply with this process, you should read, understand and agree to the WNC Black Business Expo Speaking Guidelines stated in this form.

Email your application to [rika@wncblackexpo.com](mailto:rika@wncblackexpo.com). Do not forget to also submit a high resolution (300 dpi), color headshot photo in jpg format.

Applications will NOT be processed until a Speaker photo is received.

For any questions, you may reach me at [rika@wncblackexpo.com](mailto:rika@wncblackexpo.com), or 828-435-5918.

Sincerely,

**Rika Harrison**  
Director & Founder  
WNC Minority Business Association



### CONTACT

[rika@wncblackexpo.com](mailto:rika@wncblackexpo.com)  
Ph: 828-435-5918  
[www.wncblackexpo.com](http://www.wncblackexpo.com)

### THEME

*Inspiring and Motivating  
the Next Generation of  
Entrepreneurs*

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## SPEAKER GUIDELINES

- Speaker presentations should be educational, based on experience, relevant to a professional audience, and able to be substantiated. They should not be a sales pitch or a sales-oriented presentation.
- Standard sessions in BREAKOUTS will be 45 minutes in duration (unless otherwise stated) and may be arranged by the WNC Black Business Expo as a solo or multiple speaker presentation, round table, panel, or open forum. The WNC Black Business Expo reserves the right to adjust the length of each session and/or slot in the best interest of the entire program.
- All sessions will be held in English, as this will be the official language to release all information about speakers and their presentation.
- Speakers should provide all information and materials to properly release and promote the the 2022 WNC Black Business Expo program.
- Audio visual equipment provided by the WNC Black Business Expo includes laptop, projector, screen, microphone, PA system, and technical assistance on-site. Presentations should be in PowerPoint and submitted to the WNC Black Business Expo 45 days prior to the event. Speakers should bring their presentation on a USB flash drive (and/or on your own laptop as a backup). Speakers should be ready for testing at least 30 minutes in advance of his/her session at the designated session room.
- Speakers agree not to speak on the topic to be presented at the WNC Black Business Expo at any meeting, conference, convention, seminar or other group gathering within a “blackout” area extending from a 90 mile radius of the event location for the period of 150 days before the event, and 30 days following the event. If speaker presents this topic at any group within this blackout period and area, the WNC Black Business Expo, at its sole discretion, may cancel speaker presentation at the WNC Black Business Expo without any liabilities.
- Speakers receive two (2) complimentary Full Conference & Expo VIP Badges, presentation description, photo and biography in the WNC Black Business Expo website, Expo Guide, and exposure in pre-show promotional campaigns. Speakers will not receive any monetary compensation or reimbursement for travel expenses of any kind.
- Once included in the official program, speakers are committed to attend and perform at the 2022 WNC Black Business Expo. Speakers who, by any unforeseen event, are not able to attend, must notify the WNC Black Business Expo immediately in writing. Replacement speakers may be suggested but must be approved by the WNC Black Business Expo. The WNC Black Business Expo reserves the right to modify or cancel any session based on a change in speaker.

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## THEME

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### QUESTIONS? CONTACT:

**RIKA HARRISON**

rika@wncblackexpo.com

Ph: 828-435-5918

[www.wncblackexpo.com](http://www.wncblackexpo.com)

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## VENDOR / EXHIBITOR GUIDE

■ Presentations providing educational credits of any kind will receive special consideration. If presentations provide education credits and/or any kind of certification, the appointed speaker, and/or his or her company representative, shall assume full responsibility for all paperwork and official procedures involved, including accreditations, certifications, and all on-site and after-show contact with attendees. The WNC Black Business Expo assumes no responsibility whatsoever.

■ The WNC Black Business Expo assumes full and exclusive rights to presentations given by speakers at the conference, including the right to record, film, edit, market, and sell them at and after the event. Speaker warrants and represents that he/she is, or will be, the owner, or have copyrights to any materials which he or she will be presenting at the WNC Black Business Expo.

Speaker represents that he/she has expressed written permission to use any audio/visual materials, images, accounts, quotations, or likeness of any copyrighted images to be used in his/her presentation and/or provided to the WNC Black Business Expo for distribution before, during, and after the event.

■ The WNC Black Business Expo reserves the right to modify the event's program schedule at any time.

Should you need to contact us with any questions before submitting your proposal, please email: [rika@wncblackexpo.com](mailto:rika@wncblackexpo.com), including your contact phone number. We will get back to you shortly.



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### QUESTIONS? CONTACT:

**RIKA HARRISON**

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## SPEAKER APPLICATION FORM

FIRST NAME:\* \_\_\_\_\_ LAST NAME\*:

COMPANY\*:

COMPANY WEBSITE: \_\_\_\_\_

ADDRESS\*:

CITY:\* \_\_\_\_\_ STATE:\* \_\_\_\_\_ ZIP CODE:\* \_\_\_\_\_ COUNTRY\*:

EMAIL:\* \_\_\_\_\_ PHONE:

DESCRIBE YOUR PRESENTATION (YOU MAY SUBMIT UP TO 2 PROPOSALS):\*

TITLE 1: \_\_\_\_\_

DESCRIPTION (100 words max):\* \_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

TITLE 2\*: \_\_\_\_\_

DESCRIPTION (100 words max):\* \_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

Does your presentation provide educational credits? NO YES

If yes, please specify type(s) and quantity: \_\_\_\_\_

Will you exhibit at the 2022 WNC Black Business Expo? NO YES NOT SURE

Will you be a sponsor of the 2022 WNC Black Business Expo? NO YES

To download the Exhibit / Sponsor packet, click [HERE](#)

### CHECK THE BOX BELOW:

I have read and understood the contents of the the 2022 WNC Black Business Expo Speaking Guidelines as described above, and the the WNC Black Business Expo Terms & Conditions, and agree to abide by them if I am selected to speak at the event.

ATTACH YOUR HIGH RESOLUTION (300 dpi), COLOR HEADSHOT PHOTO\*



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*Before submitting your  
application, please  
review your application  
one more time and do  
not forget to attach your  
high resolution, color  
headshot photo.*

### QUESTIONS? CONTACT:

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